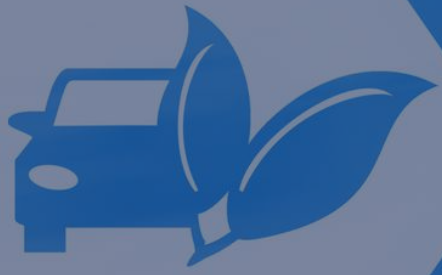




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2022

IEEE Transportation Electrification Conference
& AIAA/IEEE Electric Aircraft Technologies
Symposium (EATS)

Exhibitor Prospectus



June 15-17 • www.itec-conf.com
Anaheim california



www.itec-conf.com

ITEC ATTENDEES

Focused

90% of attendees have degrees in engineering or similar specialty.

Attendee Research Areas

- HEV/PHEV's
- Air, Land and Sea Transportation Electrification
- Fast Charging/Extreme Fast Charging
- Breaking Technologies (Hyperloop, autonomous vehicles, drones)
- Grid Tied Transportation

Effective

What do they do?

Engineering 90%
Academia (Research) 45%
Engineering Manager/Director 35%
Business Development 15%
Self-Employed/Start-Ups 5%



Join us...

For three days of quality, interactive content, combined with a two day expo experience.

ITEC+EATS creates space for highly positioned engineering professionals to network, collaborate and experience the cutting edge of transportation electrification technology.



“ITEC is the perfect venue for our company! We have made great connections here.”

Cathy Knapp, Cogent Power



Previous Attendees

ABB Corporate Research
Advanced Motor Tech
All Cell Technologies
AK Steel
Ansys
Argonne National
Laboratory
Arnold Magnetics
ASML
A & D Technology
Automation Alley
Bender Canada/USA
Bender Inc, USA
Bombardier
BYD
CPS Energy
Cree Inc.
CrossChasm
Technologies
DCBA
Delphi Electronics
Delta – Q
Denso
DG Technologies
DTE Energy Corporation
D&V Electronics
Eaton Aerospace
ELANTAS
Electro Static
Technology, An ITW Company
Evatran
Exponent Design Works
Fairchild Semiconductor
FCA USA LLC
Ford
Gallup and associates
GE Aviation
GE Global Research
General Atomics
GeneSiC Semiconductor
Genovation Cars
General Motors
Hamilton Sundstrand
Harley Davidson
HDMC
Hemlock Semiconductor
Honeywell Aerospace
Hitachi Metals
HRL Laboratories LLC
Hyundai Motor
Infineon
Jabil circuit
JFE Steel
Jing-Jin Electric
Technologies Co., Ltd.
John Deere
JMAG
Keysight Technologies
Konsept Semiconductor
Leviton Manufacturing
LG Chem Power
LG Electronics
Magsoft
Matesy
McMaster Institute of Automotive
Research
and Technology
Mercedes-Benz
Mission Motors
Momentum Dynamics
agashima Advanced
Technology Consulting
NASA
NETL
Nexteer Automotive
NextEnergy
NH Research, Inc
Oak Ridge National Lab
OPAL – RT
Proterra
Powersim
Powersource
Qualcomm
Ricardo
Robert Bosch
Robert Storc
Consulting LLC
Rolls-Royce
Satcon Technology
Siemens PLM Software
Shinetsu
TDK - LAMBDA
TECHNOVA INC.
Testforce
Tridus Magnetics & Assemblies
Triumph Aerospace
Toshiba
Ubitricity
UL LLC
University of Wisconsin
US Army
Valeo
Varentec
Volvo
Volvo Construction
Equipment WiTricity
WISER @ Illinois Tech
Woodward MPC
W.L. Gore &
Associates, Inc.
Yunsheng USA
Inc
Mathworks

Booth Space and Pricing

Deadline for custom booth requests: April 1, 2022

1

10x10 Booth

Companies: \$2500

Start-Ups/Universities: \$1500

Receive 2 complimentary passes to entire conference and access to all publications. A \$1400 value!

Each booth will have two chairs, a table and a wastebasket provided.

2

10x20 Booth

Companies: \$5000

Start-Ups/Universities: \$3000

Receive 4 complimentary passes to entire conference and access to all publications. A \$2800 value!

Each booth will have four chairs, two tables and a wastebasket provided.

3

Custom Booth

\$25/Square Foot

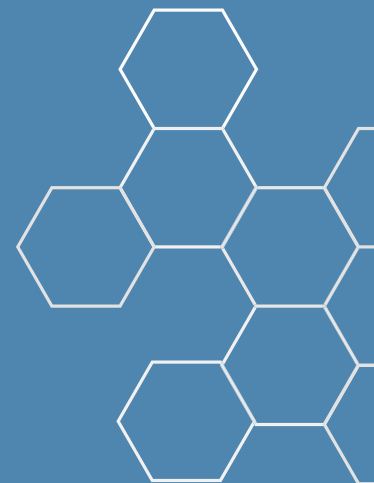
200 Square Foot Minimum

Custom booths designed per your specifications! Want a floating exhibit with prime location in the center of the floor? We can do it!

It pays to reserve your space early!

Availability subject to space limitations.

Questions about availability can be sent to the expo sales manager at: p.greene@rna-associates.com



MAXIMIZE YOUR INVESTMENT

SPONSOR

Ensure your company receives the most visibility by creating an opportunity for every attendee to interact with your brand.

Sponsorship Levels

Platinum - \$8,000 (Two available)

Networking Dinner Sponsor

- Visibility for the entire conference!
- Banner Ad in the conference app.
- Ad on the ITEC website, designed by your company.
- Half page ad in ITEC Final Program.
- Easel Signage at registration desk and exhibition booth.
- Complimentary 10x10 booth or 50% off 10x20 booth
- Two free full registrations



Gold - \$6,000 (Two available)

Networking Lunch Sponsor

- Visibility for the entire conference!
- Banner Ad in the conference app.
- Half page ad in ITEC Final Program.
- Easel Signage for exhibit booth.
- Complimentary 10x10 booth or 50% off 10x20 booth.
- Two free full registrations.

Silver - \$4000 (Four available)

Coffee Break Sponsor

- Receive visibility for the entire conference!
- Banner Ad in the conference app, downloaded by 90% of attendees.
- Half page ad in ITEC Final Program
- Easel signage for exhibit booth.

A La Carte Sponsorships

WIFI Sponsorship

\$3500

Sponsor the conference WIFI and receive recognition in the following areas.

- Social Media highlight on ITEC social media outlets.
- Banner ad in conference app.

Raffle Sponsorship

\$2000

Sponsor the conference give-away raffle!

- Social Media highlight on ITEC social media outlets.
- A \$200 Visa gift card to give away at your booth.

App Sponsorship

\$3000

The conference app is widely used by conference attendees, including an interactive agenda, social functions, networking capability, online exhibitor profiles and message boards. Sponsor the app and put your company's website link in front of 90% of attendees.

Lanyard Sponsorship

\$2000

Lanyards printed with your logo and distributed to every attendee.

Industry Presentation

\$1000

Open to exhibiting companies interested in reserving time for presentations. Applications to present will be reviewed by the organizing committee for approval. Topics should be relevant to the conference content and technical in nature. Interested companies please email rebecca.k@rna-associates.com for more information.

Conference Handouts

\$1,000

Want to make sure everyone gets your product information? We will hand out your literature when attendees pick up their conference materials. This is a great way to drive interest and visitors to your booth! Materials are to be supplied by sponsor and pre-approved by show management.

Important Dates and Deadlines

November 2021

ITEC Registration Portal opens for online registration. Register early to receive complimentary expo passes!

November 2021 – May 2022

ITEC 2022 registration portal is open to all prospective exhibitor applications for exhibit space.

April 1st, 2022

Deadline for custom booth requests.

May 1st, 2022

Deadline for Company Profile and Exhibit Staff badge requests. (To be included in the printed Exhibitor Directory)

Mid-April 2022

Exhibitor Kit to be posted on the ITEC 2022 website.

May 30th, 2022

Final Deadline for exhibitor applications. Please note that any applications made after May 1st, 2022 will not be included in the printed exhibitor directory.

Registration can be made online at
www.itec-conf.com/registration



Venue Information



ITEC 2022 will be held at the Westin Anaheim Resort in Anaheim, California, USA.
The ITEC Expo will be held in the brand new Event Hall.

Networking lunches, coffee breaks and dinners will be held in the expo hall every day. Invite your clients from the area to view your booth and participate in the networking events!

Questions?

Email us at: info@itec-conf.com

ITEC Expo Hours

June 15, 2022

10AM– 5PM

June 16, 2022

10AM – 5PM

