



# ART SUBMISSION GUIDELINES



## COLOR SPACE AND PROFILE

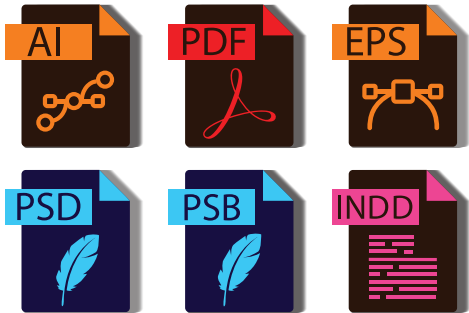
- Build exclusively as CMYK color space, ISO Coated V2 Profile.
- Ensure that CMYK values are set appropriately and/or PMS colors are designated.
- RGB/HEX are not acceptable for print.



## COLOR MATCH OPTIONS

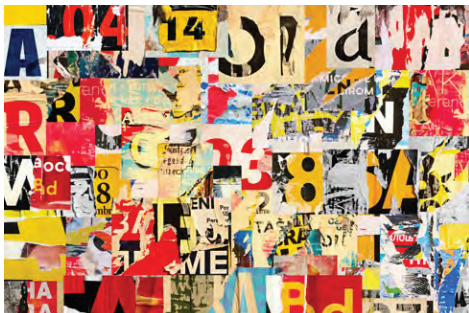
We match color on the actual print material.  
Color match options are as follows:

- Provide a physical hard copy.
- Pantone colors (not CMYK mix).
- Waive color approval/Print as is.



## FILE FORMATTING

- Preferred file format is AI, but high res PDFs, EPS, PSD, PSB, and INDD files are also acceptable.
- Package files to ensure links are included.
- Bleed standard is 3% of overall file size; minimum 1/2" - maximum of 4"
- Large scale graphics, with critical art alignment, should be supplied as a single file. We will panel graphics for final production.



## FONTS, STYLE, AND LINKS

- Flatten all transparencies.
- Outline fonts or package font with file.
- Images should be between 72-150 ppi at 100% of final size depending on process. At 1:10 (10%) scale, resolution should read 750- 1500 ppi.
- Link/embed any illustrations or graphics in the art.

## SUBMITTING ART

Artwork needs to be submitted 4 weeks prior to your event

- Email (files under 10mb)
- Dropbox, Google Drive or a site like wetransfer.com
- FTP Site <ftp://ftp.resexpo.com>  
Username: resnet\resgust  
Password: Ro\$e4FTP

