



ITEC 2024

IEEE Transportation Electrification Conference
Exhibitor Prospectus



June 19-21 | www.itec-conf.com | Chicago Illinois



ITEC ATTENDEES

Focused

90% of attendees have degrees in engineering or similar specialty.

Attendee Research Areas

- HEV/PHEV/BEVs
- Air, Land and Sea Transportation Electrification
- Fast Charging/Extreme Fast Charging
- Breaking Technologies (Hyperloop, autonomous vehicles, drones)
- Grid Tied Transportation

Effective

What do they do?

Engineering 90%
Academia (Research) 45%
Engineering Manager/Director 35%
Business Development 15%
Self-Employed/Start-Ups 5%

Join us...

For three days of quality, interactive content, combined with a two day expo experience.

ITEC creates space for highly positioned engineering professionals to network, collaborate and experience the cutting edge of transportation electrification technology.



“ITEC is the perfect venue for our company! We have made great connections here.”

Cathy Knapp, Cogent Power

Previous Attendees

ABB Corporate Research
Advanced Motor Tech
All Cell Technologies
AK Steel
Ansys
Argonne National
Laboratory
Arnold Magnetics
ASML
A & D Technology
Automation Alley
Bender Canada/USA
Bender Inc, USA
Bombardier
BYD
CPS Energy
Cree Inc.
CrossChasm
Technologies
DCBA
Delphi Electronics
Delta – Q
Denso
DG Technologies
DTE Energy Corporation
D&V Electronics
Eaton Aerospace
ELANTAS
Electro Static
Technology, An ITW Company
Evatran
Exponent Design Works
Fairchild Semiconductor
FCA USA LLC
Ford
Gallup and associates
GE Aviation
GE Global Research
General Atomics
GeneSiC Semiconductor
Genovation Cars
General Motors
Hamilton Sundstrand
Harley Davidson
HDMC
Hemlock Semiconductor
Honeywell Aerospace
Hitachi Metals
HRL Laboratories LLC
Hyundai Motor
Infineon
Jabil circuit
JFE Steel
Jing-Jin Electric
Technologies Co., Ltd.
John Deere
JMAG
Keysight Technologies
Konsept Semiconductor
Leviton Manufacturing
LG Chem Power
LG Electronics
Magsoft
Matesy
McMaster Automotive Resource
Centre
and Technology
Mercedes-Benz
Mission Motors
Momentum Dynamics
agashima Advanced
Technology Consulting
NASA
NETL
Nexteer Automotive
NextEnergy
NH Research, Inc
Oak Ridge National Lab
OPAL – RT
Proterra
Powersim
Powersource
Qualcomm
Ricardo
Robert Bosch
Robert Storc
Consulting LLC
Rolls-Royce
Satcon Technology
Siemens PLM Software
Shinetsu
TDK - LAMBDA
TECHNOVA INC.
Testforce
Tridus Magnetics & Assemblies
Triumph Aerospace
Toshiba
Ubitricity
UL LLC
University of Wisconsin
US Army
Valeo
Varentec
Volvo
Volvo Construction
Equipment WiTricity
WISER @ Illinois Tech
Woodward MPC
W.L. Gore &
Associates, Inc.
Yunsheng USA
Inc
Mathworks



Booth Space and Pricing

1

10x10 Booth

2

10x20 Booth

3

20x20 Booth

\$2650

Start-ups: \$2050
Universities: \$1550

- 1 Full Conference Pass
- Complimentary Lead Retrieval
- Participation in Career Fair included
- One Table, two chairs, wastebasket

\$5000

Start-Ups: \$4000
Universities: \$3000

- 2 Full Conference Passes
- Complimentary Lead Retrieval
- Participation in Career Fair included
- Two Tables, four chairs, wastebasket

\$8000

- 4 Full Conference Passes
- Complimentary Lead Retrieval
- Participation in Career Fair included
- \$500 credit towards bar service in your booth during one evening reception.

Upgrades

Silver Sponsor

Upgrade from 10x10 booth for \$1350 and receive these additional perks!

- Banner Ad in the conference app
- Half page ad in ITEC Final Program
- Signage at food stations

Gold Sponsor-

Upgrade from 10x20 booth for \$2000

- Banner Ad in the conference app
- Half page ad in ITEC Final Program
- Logo on registration kiosk
- Signage at food stations

Platinum Sponsor -

Upgrade from 20x20 booth for \$2000

- Banner Ad in the conference app
- Ad on the ITEC website, designed by your company
- Half page ad in ITEC Final Program
- Mentions on ITEC Social Media Platforms
- Logo on registration kiosk
- Signage at food stations

SOCIAL EVENT SPONSORSHIPS

Is your goal to foster connections in the industry or build brand awareness among experienced engineers? These opportunities are designed to provide a targeted audience for your company.

Industry Networking Reception - \$10,000

ITEC 2024 will host an exclusive reception for all speakers, organizing committee and partnering organizations. This will constitute of 75-100 select individuals who hold high positions in industry. The invite list will include CEO's, VP's, and senior researchers from companies such as Stellantis, Boeing, GE, NASA, GM, Rivian and much more.

With your purchase of our Diamond Sponsorship you will also receive all of our Platinum Sponsor benefits.

Network and promote your company among the top echelon of the transportation industry. This is a perfect opportunity to increase brand awareness and network with the decision makers for OEM research labs.

Young Professional Reception Sponsor - \$6,000

ITEC 2024 will host an exclusive reception for all young professionals attending ITEC. This will constitute of young engineers from a wide range of transportation industries. Sponsoring company will receive space for a tabletop display at the reception as well as entry for company staff to network and showcase the company brand during the reception. Excellent option for companies looking to recruit or emphasize the technology in up and coming decision makers.

Women In Engineering Reception Sponsor - \$3,000

ITEC 2024 will host reception celebrating the work and life of women in the engineering industry. This will constitute of engineers from a wide range of transportation industries. Sponsoring company will receive space for a tabletop display at the reception as well as entry for company staff to network and showcase the company brand during the reception.

Add-On Sponsorships

Lanyard Sponsorship

\$3000

Lanyards printed with your logo and distributed to every attendee.

Water Bottle Sponsorship

\$3000

Water bottles printed with your logo and distributed to every attendee.

Industry Presentation

\$1000

Open to exhibiting companies interested in reserving time for presentations. Applications to present will be reviewed by the organizing committee for approval. Topics should be relevant to the conference content and technical in nature. Interested companies please email rebecca.k@rna-associates.com for more information. Space is limited.

Additional Booth Staff

\$150

A booth staff registration includes full access to the expo hall, and your company's booth. It does not include access to the conference.

Conference Bag Sponsorship

\$2000

Get your logo into the hands of 600+ attendees by purchasing our bag sponsorship!

Pen Sponsorship

\$750

Pens printed with your logo and distributed to every attendee.

App Sponsorship

\$3000

The conference app is widely used by conference attendees, including an interactive agenda, social functions, networking capability, online exhibitor profiles and message boards. Sponsor the app and put your company's website link in front of 90% of attendees.

Conference Handouts

\$1,000

Want to make sure everyone gets your product information? We will hand out your literature when attendees pick up their conference materials. This is a great way to drive interest and visitors to your booth! Materials are to be supplied by sponsor and pre-approved by show management.

Ad In Conference Program

\$1000

A Full Page Ad in our final program. Over 600 hundred attendees will be handed these onsite.

Directional Signage Sponsorship

\$1000

This sponsorship will allow your companies name and logo to be seen by all 600 to 700 hundred attendees creating greater exposure and potential activity on your website in the future.

Coffee Break Sponsorship

\$5,000

One color logo imprint beverage napkins and table tent cards and appropriate signage at beverage station.

Branded Promotional Giveaway

\$3,750+

Create an impact when you choose from a variety of hot products for swagging rights! Personalized items with your corporate logo imprint. Available for full conference registrants.

Branded Notepads

\$5000

Notepads printed with your logo and distributed to every attendee.

Commercial Video Showcase

\$1000 (Multiple Opportunities)

Submit an mp4 commercial video to showcase your product or service solution. Video must be less than 2 minutes duration.

Social Media Sponsorship

\$500 (Multiple Opportunities)

Submit 2-3 sentences to best describe your company announcement, including your product, solution or service for the event and this audience. Include an image, hashtag and/or hyperlink to your press release, job posting or website to attract followers.

Career Fair

When: Thursday June 20, 2024 3:00pm-5:00pm

Where: Expo Hall @ Exhibitors Booths & Career Fair Tables

Exhibitors with booths are already included in the career fair- FREE!

Career fair tables for non-exhibiting companies are \$750

Tables purchased after 5/1/24 cost \$1,000

Important Info:

300+ Attendees

This is an opportunity for attendees to introduce themselves, drop off a resume, and ask questions about a company.

Why Participate?

- It's an opportunity to find the best engineering attendees
- It's free for attendees and exhibitors
- Companies participating will be advertised



○ Important Dates and Deadlines

September 2023 – May 2024

ITEC 2024 registration portal is open to all prospective exhibitor applications for exhibit space.

April 1st, 2024

Deadline for custom booth requests.

May 1st, 2024


Deadline for Company Profile and Exhibit Staff badge requests. (To be included in the printed Exhibitor Directory)

Mid-April 2024

Exhibitor Kit to be posted on the ITEC 2024 website.

May 30th, 2024

Final Deadline for exhibitor applications. Please note that any applications made after May 1st, 2024 will not be included in the printed exhibitor directory.



Registration can be made online at
www.itec-conf.com/registration

Venue Information

ITEC 2024 will be held at the Donald E. Stephens Convention Center in Rosemont, Illinois. The ITEC Expo will be held in Hall G.

Networking lunches, coffee breaks and dinners will be held in the expo hall every day. Invite your clients from the area to view your booth and participate in the networking events!

Questions?
Email us at: info@itec-conf.com

ITEC Expo Hours

June 19, 2024

12PM– 7PM

June 20, 2024

12PM – 7PM

