

2018 IEEE Transportation Electrification Conference and Expo (ITEC '18)

Long Beach Convention Center Long Beach, CA, USA June 13-15, 2018 <u>www.itec-conf.com</u>

Exhibit Hall Hours Wednesday, June 13, 2018: 12:00 pm - 7:00 pm Thursday, June 14, 2018: 12:00 pm - 7:00 pm







# **Exhibitor Directory**

AC Power Corp	
Advanced Test Equipment Rentals	
Altair Engineering, Inc	24
Chroma USA	28
Cogent Power	38
D&V Electronics	1
E&M Power	26
Elantas PDG	
Electronic Concepts, Inc	25
Faraday Future	
FF91	
HBM Test and Measurement	2
Hioki USA	
IEEE Industry Applications Society.	
John Deere	4
Karma	30
Karma Revero	
LCS Company	
Linear Labs	
MacAUTO	17
Mathworks	21
Mentor Infolytica	
Motor Design Limited	
NH Research	35
Opal-RT	
Plexim	
Powersys Solutions	
RTDS Technologies	
Software Motor Company	
Suzhou Zhongcheng New Energy Technology Co. Ltd	
TDK Lambda: High Power Division	
Tridus Magnetics	
IEEE Transportation Electrification Community/Power Electronics Society	
Yunsheng USA	

# **AC Power Corp**

192 Technology Dr., Suite S Irvine, CA 92618

T: 1(949)9819768 E: brian.hsu@acpower.net W: http://www.preenpower.com/ Booth Representatives: Brian Hsu and Joe Engler

Established in 1989 Preen had become a major manufacturer of programmable AC and DC Power Sources and Static Type Frequency Converters. Preen is considered to be the world leading manufacturer of large capacity power sources widely used in industrial, military, aerospace and new energy testing applications.



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T: 1(800)404-2832 E: galcala@atecorp.com W: http://www.atecorp.com/ Booth Representative: Chris Reed and Gabriel Alcala

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# **Altair Engineering, Inc**

1820 E Big Beaver Rd Troy, MI 48083

T: 1(248)614-2400 E: sgettig@altair.com W: www.altair.com Booth Representatives: Philippe Wendling and Tan Pham

Altair is a leading provider of enterprise-class engineering software enabling innovation, reduced development times, and lower costs through the entire product lifecycle from concept design to in-service operation. Our simulation-driven approach to innovation is powered by our integrated suite of software which optimizes design performance across multiple disciplines encompassing structures, motion, fluids, thermal management, electromagnetics, system modeling and embedded systems, while also providing data analytics and true-to-life visualization and rendering.

37

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Preen provides reliable and cost effective programmable AC and DC power source for testing purposes





# **Chroma USA**

19772 Pauling, Foothill Ranch, CA 92610

T: 1(949)600-6400 E: adrianb@chromausa.com W: www.chromausa.com Booth Representatives: Adrian Butoi and Andrew Nelson

Chroma is the largest worldwide provider of power testing instruments and systems including programmable AC/DC Power Sources, AC/DC Electronic Loads, Digital Power Meters, MultiMeters, and Automated Testing Systems. Chroma's EV/HEV Automated Test Systems address the power conversion testing of several power electronic units including the EV Charger, HEV Controller, Motor Driver as well as Battery. Chroma's instruments and systems provide power conversion testing to meet rigorous standards during R&D, DVT and production phases.

# **Cogent Power**

845 Laurentian Drive Burlington, ON LZN 3W7 Canada

T: 1(905)637-3033 E: cknapp@cogentpowerinc.com W: www.cogentpowerinc.com Booth Representatives: Catherine Knapp, Michael Sonsogno and Sheri Peters

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130 Zenway Blvd. Woodbridge, Ontario L4H 2Y7 Canada

T: 1(905)264-7646 E: sales@d&velectronics.com W: http://www.dvelectronics.com/ Booth Representatives: Michael Kelly, Paul Cowx and Rioch Dlyma



1

As a member of ALTANA, based in Wesel, Germany, our sister companies throughout the world offer a strong global approach to research, manufacturing and service that translates into creative solutions, dependable supply and consistently high quality.





#### **E&M Power**

6 Emma Street Binghamton, NY 13905

T: 1(607) 766-9620 E: eddy@eandmpower.com W: <u>www.eandmpower.com/</u> Booth Representatives: David Eddy and Bill Peterson

E&M Power combines leading edge technology and innovative design to produce superior EV/HEV motor drive inverter and DC power system test solutions. The Active Load Emulator for automotive traction inverter testing mimics the 4-quadrant electrical output of 3-phase synchronous or induction motor/generators under user-controlled speed, torque and temperature conditions thereby simulating an electric drive train. This electronic dynamometer, with facility requirements suitable for laboratory installations, offers significant advantages in test capabilities and flexibility, and low acquisition and operating costs. The DC Emulator product line is a 30kW to 1.2MW DC source/sink that emulates dynamic, complex bidirectional loads with best in class frequency response, deterministic streaming with <1us latency, bidirectional full-power slew rate of <100us and repeatable noise/ripple generation. Ideal for testing vehicle energy systems and components, including batteries, and for HIL with real-time simulation to emulate large switching and regenerative loads to study their effect on the whole power system.

#### **Elantas**

5200 North Second Street, St. Louis Missouri 63147

T: 1(314)621-5700 E: dana.roschnafsky@altana.com W: www.elantas.com/pdg.html Booth Representatives: Dana Roschnafsky, Stephen Tuckwell and Bob Plewnarz

ELANTAS PDG, INC., based in St. Louis, Missouri, is a premier global supplier of specialty polymers for applications in the electrical and electronic industries. Founded over 80 years ago, ELANTAS PDG, INC. has been a pioneer in the development of impregnating resins, compounds and wire enamel technologies.

# **Electronic Concepts, Inc**

526 Industrial Way West Eatontown, NJ 7724

T: 1(732)542-7880 E: syuen@ecicaps.com W: www.ecicaps.com Booth Representatives: Shirley Yuen, Mike Mosiello and Tim Frawley

Electronic Concepts Inc. is a multinational electronics company which designs and manufacturers innovative film capacitors for global industries. We offer a unique combination of resources including: vertically integrated manufacturing, modern and automated production, and broad engineering expertise. It is with these elements that allow us to design film capacitors that set the industry standard. ECI has the flexibility to handle any film capacitor requirement, with a commitment to quality and support. ECI holds qualifications for AS9100, ISO9001, TS16949 and UL 810 recognized.

# **Faraday Future**

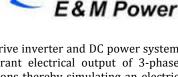
18455 S Figueroa St. Los Angeles, CA 90248

T: 1(800)228-7702 E: product@ff.com W: www.faradayfuture.com Booth Representatives:

We are a user-centric, advanced mobility company with headquarters in Silicon Valley and Southern California. Our team leverages the talents of passionate creators from the technology and automotive industries to bring premium, seamlessly connected electric vehicles.



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# **FF91**

#### **Design:**

FF 91 is the first production vehicle and flagship model from Faradav Future (FF). All-electric, autonomous-ready and seamlessly connected, it embodies our latest mobility advancements in performance, intelligence, and user experience. This is the reason we gave FF 91 a future-forward design that visually sets it apart from anything else on the road.

#### **Performance:**

Committed to breathtaking power that also allows us to breathe more freely, our engineers are pushing the limits of electric performance and range. Designed to be highly modular, our Variable Platform Architecture (VPA) securely houses the battery, powertrain and the FF Echelon Inverter – our first patent.

#### **Technology:**

Everything about our cutting-edge technology was created to make your life more connected, more engaging, more effortless. We designed our A.I. and user interaction to be as intuitive and convenient as possible, giving you back more of your invaluable time.

#### **HBM Test and Measurement**

**19 Bartlett Street** Marlborough, MA 01752

T: 1(508)624-4500 E: mike.hover@hbm.com W: www.hbm.com Booth Representatives: Mike Hoyer and Brandon Loggins

HBM Test and Measurement offers an advanced motor power analyzer designed specifically for electric dynamic drivetrain testing producing

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6 Corporate Drive Cranbury, NJ 8512

T: 1(609)409-9109 E: erusso@hiokiusa.com W: http://hiokiusa.com Booth Representative: Ed Russo

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445 Hoes Lane Piscataway, NJ 08850

T: 1(732)562-2663 E: <u>peter.magyar@online.de</u> W: <u>https://ias.ieee.org/</u> Booth Representatives: Peter Magyar and Jason Poon

The Industry Applications Society, as a transnational organization, is interested in advancement of the theory and practice of electrical and electronic engineering in the development, design, manufacture and application of electrical systems, apparatus, devices and controls to the processes and equipment of industry and commerce; promotion of safe, reliable and economic installations; industry leadership in energy conservation and environmental, health, and safety issues; creation of voluntary engineering standards and recommended practices; and the professional development of its membership.

# John Deere

One John Deere Place Moline, IL 61265

T: 1(732)562-2663 W: www.deere.com Booth Representatives: Long Wu, Kent Wanner, Sumit Dutta, Scott Johnson and Brij Singh

John Deere Electronic Solutions (JDES) strives to further John Deere's global business by developing rugged and reliable electronic components and systems that thrive in the most extreme environments. To enhance innovation, expertise and competitiveness, JDES provides custom and off-the-shelf electronics and power electronics for original equipment manufacturers worldwide.

# **Karma Automotive**

3080 Airway Avenue Costa Mesa, CA 92626

T: 1(714)723-3474 E: Gniu@karmaautomotive.com W: https://www.karmaautomotive.com/ Booth Representatives: Geng Niu

It is easy to describe a responsible company. It is harder to be one. Karma is more than just a name to us. We act with intention, with an awareness of what we are doing, and how and why we are doing it. All cars have a soul, and that soul is us. Hundreds of people making thousands of decisions that, we hope, speak to you.

#### Karma Revero

#### PERFORMANCE

The Revero delivers exhilarating performance thanks to its lightweight aluminum spaceframe construction and the near limitless torque produced by the vehicle's dual electric motors. Acceleration off the line is linear, smooth and swift.

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#### EXTENDED RANGE

The Revero's lithium-ion battery powers its electric motors to turn the rear wheels – giving up to 50 miles of pure-electric driving range. After that, the gas-powered generator automatically engages to continue your journey. Should you find yourself at the end of the Revero's 300-mile range, you have flexibility: you may recharge the lithium-ion battery or simply fill the gasoline tank and continue on to your destination.

#### In duction Annulisations Costs











#### **LCS Company**

1480 Sibley Memorial Highway St. Paul, MN 55120

T: 1(651)452-1155 E: mruvelson@lcscompany.com W: www.lcscompany.com Booth Representative: Matt Ruvelson

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5603 Weatherford Hwy Granbury, TX 76049

T: 1(214)909-3333 E: jcurry@linearlabsinc.com W: http://www.linearlabsinc.com/ Booth Representative:

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1280 Main Street West, ITB-A109 Hamilton, Ontario L8S 4K1

T: 1(289) 674-0250 ext. 59053 E: bilginb@mcmaster.ca W: http://hybrid.mcmaster.ca/ Booth Representative: Berker Bilgin

MacAUTO is the coordinating body for automotive research and education at McMaster University. The University's numerous automotiverelated research institutes and centers work with industry, government and academic partners in developing and commercializing new technologies including hybrid and electric vehicles, powertrains, and powertrain components and control.

#### Mathworks

3 Apple Hill Dr. Natick, MA 01760

T: 1(508)647-7000 E: jennifer.rose@mathworks.com W: https://www.mathworks.com/ Booth Representatives:

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13



17

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## **Motor Design Limited**

4 Scotland Street Ellesmere Shropshire SY12 0EG UK

T: +44 (0) 1691 623305 E: Heide.Lewis@motor-design.com W: https://www.motor-design.com/ Booth Representatives: James Goss and Giuseppe Volpe

Motor Design Ltd (MDL) is a world leader in developing advanced software and tools for designing electrical machines. We have been developing electric motor software since 1998. Our software, Motor-CAD, is recognized worldwide as class-leading motor design software. We use our expert knowledge of designing electric motors to provide software support to electric machine designers at some of the most prestigious aerospace, automotive and industrial companies worldwide.

The design consulting services we offer cover all aspects of motor design from concept, performance optimization, through to test and prototype development. Our customers benefit from our years of experience in designing electric motors and in-depth knowledge of simulation techniques. Research and innovation is at the heart of what we do. We are active on several international research funded projects and have developed advanced motor solutions for the automotive and aerospace markets.

#### **NH Research, Inc.**

16601 Hale Avenue Irvine, California 92606

T: 1 (262) 244-7550 E: tribaudo@nhresearch.com W: http://nhresearch.com/ **Booth Representatives:** 

NH Research, Inc. designs and manufactures power test instruments & solutions used to functionally test power & energy devices such as EV/HEV batteries, DC power supplies, converters, telecom rectifiers, chargers, adapters, grid tied inverters, stand-alone inverters and UPSs. NHR test equipment consists of power supply testers, power instruments such as AC and DC programmable electronic loads, regenerative battery test systems & battery simulator that provide multiple independent channels of charge/discharge testing on multiple battery modules, packs, DC regulators and motors. Flexibility to add more channels in parallel to support higher current requirements and also add channels can be done to increase channel count. Optional software packages are available and offer instrument & system level control to create cycle tests from basic to complex drive cycle testing for each channel or channel groups.

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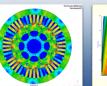
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T: (1) 514-935-2323 E: Vanessa.Broccoli@opal-rt.com W: <u>http://www.opal-rt.com</u> Booth Representatives: Pierre-Francois Allaire, Maxim Beaudoin and Derek Boychuk OPAL-RT empowers engineers and researchers with accessible, cutting-edge, realtime simulation technology to accelerate the development of better products and more reliable energy transmission. Since 1997, industries including automotive, aerospace, power electronics and power generation have increasingly turned to OPAL-RT, transforming the company into a world leader in real-time simulation and Hardware-in-the-Loop (HIL) testing equipment for electrical, electromechanical and power electronics systems.

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5 Upland Road, Suite 4 Cambridge, MA 02140

T: 1(617)209-2121 E: eberle@plexim.com W: <u>https://www.plexim.com/</u> Booth Representatives: Kris Eberle and Beat Arnet

Plexim provides solutions for the design and test of power electronic and motor drive systems and their associated controls. Its flagship offering is the modeling software PLECS, available in the MATLAB/Simulink environment and as an independent platform. PLECS, known for its fast speed and robustness, includes a comprehensive component library comprising thermal, magnetic, and mechanical domains. The RT Box is a real-time simulation platform designed for Hardware-in-the-Loop (HIL) testing and Rapid Control Prototyping (RCP) that fully integrates into the PLECS software environment. The PLECS processor-in-the-loop (PIL) tool allows co-simulation of embedded code with an offline plant model.



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#### **Powersys Solutions**

2000 Town Center Suite 1900 Southfield, MI 78075

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Powersys is a consulting and software company providing global solutions of electrification for mobility. We aim at serving local and global industry, research and education in the field of Electromagnetics, Power electronics & Drive, Power Systems, Computational Fluid Dynamics and Vehicle to Grid.

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# Software Motor Company

1295 Forgewood Avenue Sunnyvale, CA, 94089

T: 1(669)224-4377 E: piyush.desai@softwaremotor.com W: https://softwaremotor.com/ Booth Representative: Piyush Desai, Earl Fairall and David Miles

Software Motor Company (SMC) was founded in Silicon Valley to bring intelligence to electric motors, which consume over 45% of global electricity. SMC's Smart Switched Reluctance Motor (SSRM) combines patented hardware and software control with modern IoT technologies to enable the most efficient, reliable, and intelligent motors on the market. SMC motors deliver energy savings of 20 to 50 percent compared to NEMA Premium Efficiency standards while providing full programmability and connectivity.



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T: 86-512-63326688-8036 E: dlbchina@aol.com W: <u>https://www.zcparts.com</u> Booth Representative: Bin Li and Haijuan Qiu

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# **TDK Lambda: High Power Division**

405 Essex Rd Neptune, NJ 07753

T: 732-922-9300 E: george.scherma@us.tdk-lambda.com W: http://us.tdk-lambda.com/hp/ Booth Representatives: Emailed Bonnie

TDK-Lambda Americas High Power Division is a leading manufacturer of Programmable, High Density Power Supplies located in Neptune, N.J, U.S.A.. The Genesys  $^{M}$  series of Programmable Power Supplies has the highest density in power levels from 750W through 15KW with output ranges up to 600V and 1,000A.

# **Tridus Magnetics**

145 W.Victoria Street Rancho Dominguez,CA 90220

T: 1(310)884-3200 E: tmoon@tridus.com W: www.tridus.com Booth Representative: Tracy Moon, George Zhang and Paul Moon

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# IEEE-Transportation Electrification Community (TEC) And Power Electronics Society (PELS)

445 Hoes Lane Piscataway, New Jersey

T: 1(732)465-6460 E: a.tomaszewski@ieee.org W: <u>https://tec.ieee.org/</u> Booth Representative: Alicia Tomaszewski

The IEEE Transportation Electrification Community coordinates broad and deep activities throughout the IEEE in the growing electrification revolution across transportation domains, including advances in electric and hybrid cars, more-electric ships and aircraft, rail systems, personal transport, and the motive, storage, power grid, electronic intelligence, and control technologies that make them possible. Creates leadership, professional development, standards development, and other opportunities for practitioners, researchers, students, and all IEEE members interested in electric transportation.











31

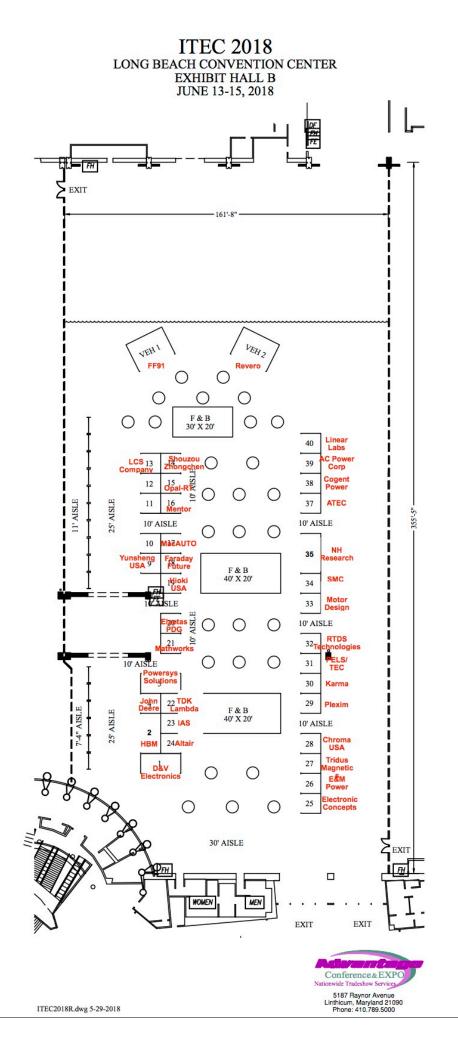
# **Yunsheng USA**

395 Oyster Point Blvd. Suite 230 South San Francisco, CA, 94080 USA

T: 1(650)827-7928 E: freddyfernandez@yunshengusa.com W: www.yunshengusa.com Booth Representative: Freddy Fernandez, John Ebert and Jonathan Huang

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